

KBEC 1390 Classic Texas Music Public Service Announcements

- KBEC will run Public Service announcements (PSA's) for non-profit community based organizations. We require a filed 501c or 503b be in place. The station needs :30 second scripts, no more than 250 characters and will give preference to organizations providing recorded spots. If providing a written script please ensure it provides the time, date, location and pertinent information (Who, what, where, when and How).

Use of our production facility is available at no cost. We are not responsible for omissions, deletions or miscommunication on client provided copy. Live reads will be available Monday through Friday 4pm- 7pm and Saturdays 10 am until 2pm.

- Organizations providing items of value such as tickets for giveaways will be provided "trade out" spots at the rate of \$20 per :60 and \$15 per :30. Total retail value of items will be used as the basis for trade out calculations. (example you provide us 10 tickets to entry to an event valued at \$10 apiece , total value \$100, we provide 5 :60 spots at no cost)
- KBEC reserves the right to run all announcements at its discretion and in conjunction with rules and regulations established by the FCC.

Acknowledged: _____

Organization represented: _____

Script provided: __ Yes __ No

Recorded spot provided: __ Yes __ No

Requested dates: _____ to _____

Items to be given away and value _____

Effective 2-1-2015

